



IWWMF

INTERNATIONAL WOMEN'S MEDIA FOUNDATION

IWWMF LEADERSHIP INSTITUTES FOR WOMEN JOURNALISTS

- Build Skills
- Become a Leader
- Join a Global Network
- Change the World

CULTIVATING LEADERSHIP

The proportion of women newsroom executives in the U.S. has hovered at a modest 29 percent since 2000. Despite large numbers of women in entry-level positions in newsrooms around the world, the story at higher levels within media organizations is similar or even worse in Europe, Asia, Africa and elsewhere in the Americas.

The IWWMF global Leadership Institutes give women the skills and the network they need to become successful newsroom leaders.

"Journalism is still male-dominated, and the ladder for upward mobility for female journalists is still steep."
— participant, Leadership Institute (Uganda)

"I have specific goals and objectives after this week and I have an action plan in place to achieve them."
— participant, Leadership Institute (U.S.)

"The most valuable thing I learned was assertiveness, taking charge of my life both at work and at home."
— participant, Leadership Institute (Kenya)



CULTIVATING LEADERSHIP

Build Skills and Become a Leader

The worldwide IWMF Leadership Institutes are designed to provide women journalists with:

- The leadership training necessary to become decision-makers within their news organizations.
- A personalized action plan - developed with the assistance of highly trained Leadership Institute facilitators - identifying and prioritizing future career goals, and laying out a step-by-step plan for attaining these objectives.
- A new cohort of professional colleagues and the social networking tools to stay connected following the Leadership Institute.

Join a Global Network

- The IWMF's growing global network enables women who work in news media to join in new ways and share ideas, resources, strategies and career advice.
- The global network supports journalists in some 130 countries, advocating for the full participation of women in the media and for the right to report the news free from intimidation and fear.

Learn Success Strategies from Leaders in the Field

IWMF Leadership Institutes provide women journalists with the opportunity to learn first-hand from leaders in the field. Our training programs are facilitated by professional coaches and veteran women news executives who share personal experiences and use role-playing and other practical exercises when covering topics such as:

- Making Good Hiring Decisions in the Newsroom
- New Media: How to Do More with Less
- Negotiating Salaries and Contracts
- Difficult Conversations: How to Deal with Conflict in the Newsroom
- Leadership Styles and Power in Newsrooms

"I learned how to be a better leader and manager in the newsroom. I gleaned both practical information and soaked up inspiration from other talented women leaders."

— participant, Leadership Institute (U.S.)



CULTIVATING LEADERSHIP

Change the World

The IWMF global network is a powerful partner for worldwide change.

An investment in the IWMF global network is an investment in freedom of the press, which is essential to stable, open civil societies.

Strengthening the role of women journalists contributes to freedom of the press and brings women's experiences, skills and perspectives to the news media.

"It's good to feel, know and take charge of my own circumstances, and to appreciate myself as a woman having special leadership characteristics which can promote social development in a more positive humanistic way."

— participant, Leadership Institute (Kenya)

"I think there's such value in hearing other women's experiences. I am such a believer in the strength and power of women [working together] to change the world"

— facilitator, Leadership Institute (Lithuania)

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Founded in 1990, the International Women's Media Foundation is a vibrant global network dedicated to strengthening the role of women in the news media worldwide as a means to further freedom of the press.

The IWMF has a track record of:

- providing innovative training that engages women journalists in reporting on global issues,
- developing leadership in the media,
- supporting press freedom, and
- honoring courage in reporting the news.

IWMF programs have been held in close to 30 countries.

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